

ROBERT J HOGAN, Jr

Associate Professor and Extension Economist
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PROFESSIONAL CREDENTIALS

Ph.D. Agricultural Economics, emphasis: livestock marketing, 2003, Oklahoma State University
B.S. Agricultural Economics, emphasis: marketing, 1972, Oklahoma State University.

EMPLOYMENT and PROFESSIONAL HISTORY

- 2012 - Present** Associate Professor and Extension Economist, Texas A&M AgriLife Extension Service, Dept. of Agricultural Economics, Texas A&M University, Uvalde Research & Extension Center.
- 2007-2012** Assistant Professor and Extension Economist, Texas AgriLife Extension Service, Department of Agricultural Economics, Texas A&M University, Fort Stockton Center.
- 2003-2007** Assistant Professor and Extension Economist, Arkansas Cooperative Extension Service, Department of Agribusiness and Agricultural Economics, University of Arkansas, Northeast Arkansas Research and Extension Center.
- 1999-2003** Employed as a Teaching and Research Assistant in the Department of Agricultural Economics, Oklahoma State University. Teaching experience in Fed Cattle Market Simulation, Farm and Ranch Management, and Introduction to Quantitative Analysis.

Prior to returning to graduate school in 1999, Dr. Hogan lived in the Texas Panhandle where he had been a successful rancher since 1972.

EXTERNAL FUNDING and PROGRAM EMPHASIS

Dr. Hogan has been participating scientist and/or principal investigator for 26 grants totaling over \$450,000. Researched grant topics included: effects and strategies for conservation-till and no-till cotton production in the Southeastern United States; achieving the most profitable levels of N, P, and K fertilization on cotton in the Mid-South; risk management for absentee landowners in Arkansas, Louisiana, and Mississippi; validating the most profitable pest-control thresholds in

Arkansas; analyzing corn and grain sorghum research verification programs in Arkansas; sustainable beef cattle production systems; optimal irrigation initiation and termination points for production cotton; verification of the economic feasibility of precision agriculture procedures; efficient irrigation for water conservation in the Rio Grande basin; the economics of biofuel production from algae; and risk management education for livestock-Pasture, Rangeland, and Forage-Rainfall Index insurance.

REFEREED JOURNAL ARTICLES (9) – citations available upon request.

PUBLISHED ABSTRACTS and PROCEEDINGS (15)

Published abstracts and proceedings published include research related to livestock species selection, stocking rates, and risk management; fuel outlook; beef demand outlook; financial benchmarks for Texas cotton producers; use of Q-score in a cotton breeding and variety testing program; Q-score and loan value; beef demand and producers' heifers; conventional vs. transgenic cotton profit goals; producers' replacement heifer outlook; historical drought effects on rangelands in northwest Oklahoma; risk management issues for new cotton producers; a look at changes in replacement heifer economics over time; and factors affecting quality grade discount for fed cattle.

INSTITUTIONALLY REFEREED PUBLICATIONS (43)

Institutionally refereed publications include Texas Risk Management Education series issues dealing with grid pricing fed cattle; seasonality of beef cattle; price basis of beef cattle; the 2008 agriculture credit crisis; cotton yield, quality, and gross returns in Arkansas; Arkansas grain basis and cash price seasonality; estimating Arkansas irrigation costs; diagnosing a farm profitability problem; Arkansas Representative Panel Farm baseline summary; beef and pork checkoff-challenges, impacts, and alternatives; and reducing the cost of cotton production. Other publications include enterprise budgets for multiple agriculture commodities for both Arkansas and Texas.

PROFESSIONAL EXTENSION AND CONFERENCE PRESENTATIONS (215+)

Dr. Hogan's professional extension and conference presentations at the national, statewide, regional, and county level. Presentation topics are split among farm and ranch management, marketing, and water/irrigation topics.

SELECTED PUBLICATIONS

Carlberg, J.G., S. Fryza, and **R.J. Hogan, Jr.** "Canadian Consumers' Knowledge and Perceptions of Sustainability Labeled Products." Selected Paper, 134th EAAE Seminar *Labels on Sustainability: An Issue for Consumers, Producers, Policymakers and NGOs*, Paris, France, March 2013.

Carlberg, J.G., and **R.J. Hogan, Jr.** "Can Enhanced Traceability Generate Extra Value-Added for Cattle at Auction?" Selected paper, Southern Agricultural Economics Association annual meeting, Orlando, Florida, February 2013.

Carlberg, J.G., **R.J. Hogan, Jr.**, and C.E. Ward. "What Drives Quality Grade Price Spreads in the Canadian Beef Industry?" Selected paper, Canadian Agricultural Economics Society annual meeting. Niagara Falls, Ontario. June 2012.

Hogan, Robert, Jared Carlberg, Clement Ward, and Derrell Peel. "Factors Affecting Quality Grade Discounts For Fed Cattle." Selected paper, 2012 Southern Agricultural Economics Association annual meeting. Birmingham, AL. February, 2012.